

Companies from Serbia, organized by the Serbian Chamber of Commerce (PKS) and the Development Agency of Serbia (RAS), presented themselves at the International Food Industry Fair SIAL in Paris, and agreed on exports worth around 11 million euros, the PKS announced on Friday.

During the five days of the fair, companies from Serbia had more than 1,200 bilateral talks with potential partners, and the most meetings they had with partners from the region, the European Union, Turkey, Russia, Saudi Arabia, Israel, Egypt, as well as Canada and the United States of America State, reports Beta.

PKS representative Bojana Lalović said that 29 Serbian companies promoted their production and export potential in Paris from October 15 to 19 within two national pavilions, one for ready-made and the other for frozen products.

Companies from Belgrade, Bečej, Arilje, Požega, Leskovac, Kruševac, Kraljevo, Valjevo, Kanjiža, Niš, Prijepolje...

The Laki company reminded that they are at the fair for the fourth time and that, despite the break due to the virus pandemic, they renewed and made new important contacts with interested partners from all over the world.

“SIAL is a great opportunity to promote our products, we met new clients and the latest trends in food production”, said the company’s commercial director, Miloš Jeremić.

From the family company Frigo-Paun, which also presented its frozen fruit products at the fair, they pointed out that the company established new contacts thanks to the fair and that they expect the continuation of agreements with potential customers.

The SIAL fair is held every other year, and after a four-year break due to the pandemic, more than 7,200 exhibitors from 119 countries gathered at this world’s leading exhibition of the food industry in Paris, presenting more than 400,000 products, Biznis writes.